

# MARTELA LIFECYCLE<sup>®</sup> SERVICES

The Martela Lifecycle model reduces facility expenses and increases job satisfaction. In addition to bringing cost savings, it improves productivity – permanently.

Inspiring  
spaces

**Martela**

# Increased efficiency through the lifecycle approach

The best workplaces support companies' businesses, creating wellbeing and efficiency for the whole working community. Martela's Lifecycle model optimises space use and encourages workers to do their best. When everything is under control and the future needs are being thought of, the space use costs are lowered. Instead of individual changes, Martela offers a new way of thinking for the whole lifecycle of the workplace, taking care of the space, the furniture – and the people.

## SPECIFICATION

Carefully done specification acts as a basis for workplaces, which support the employees' tasks and are flexibly modified when the needs change. During the specification phase, in addition to collecting information, it's important to include the space users in the change and familiarise them with the new way of working. This helps to improve work efficiency, work wellbeing and change management. Specification includes the measuring of space usage, user orientation and workshops, workplace surveys and key personnel interviews. At the end of the phase, a workplace report and a space usage plan are created. They are used in the user-centric workplace planning.

## PLANNING

With space and interior design, the workplace can optimise its space use, while brightening the brand of the whole company. User-centric design ensures efficient and comfortable spaces for everyone. The design includes colours, materials, acoustics and lightning. In this phase, the current furniture is taken into account and any unneeded pieces are recycled. Martela also offers a flexible furniture rental model as a cost-effective option for purchased furniture. The management and tracking of the spaces is simple with Martela Dynamic solutions. At the end of the planning phase, a space and interior plan is created as a basis for the implementation of the change.

## IMPLEMENTATION

Careful advance planning and efficient project management guarantee an exceptional implementation for any change or maintenance work. Every action from a removal, furniture installation or recycling to a clean up at the end can be handled proficiently through Martela. This ensures a disruption-free work-space during the change. As a part of services, the employees can be introduced to the use of the spaces right after they're finished. This supports the change to a new way of working and the finalisation of the project.

## MAINTENANCE

Workplaces require constant maintenance and optimisation. In the maintenance phase of the Martela Lifecycle model, the true needs of the spaces can be determined and answered with user experience and space utilisation measuring. This allows the spaces to support work in an ideal way through their whole lifecycle, also when the organisation or working methods change. Continuous maintenance reduces the need for large changes, reduces costs and ensures that the employees are comfortable and their work stays efficient.

# Martela Lifecycle<sup>®</sup>

## MAINTENANCE



ERGONOMIC ADJUSTMENTS  
AND USER GUIDANCE



USER EXPERIENCE  
MEASUREMENT



WORKPLACE UTILIZATION  
MEASUREMENT



INTERIOR REDESIGN



SPACE REFORM



FIXED ASSETS MANAGEMENT



TASK CHAIR SURVEY



MAINTENANCE SERVICE



STORAGE SERVICES



RECYCLING AND REUSE

## SPECIFICATION



WORKPLACE UTILIZATION  
MEASUREMENT



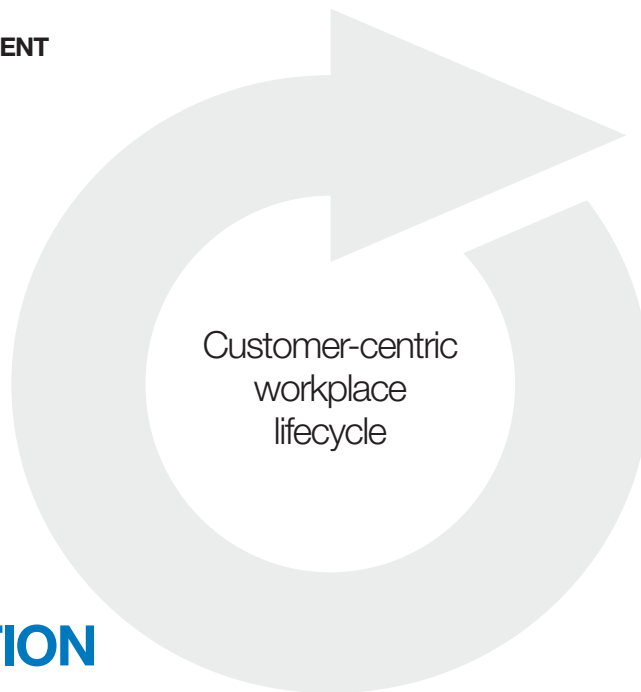
INTRODUCTION TO THE  
ACTIVITY BASED CONCEPT



WORKPLACE SURVEY



KEY PERSON INTERVIEWS



## IMPLEMENTATION



RENTAL AND LEASING



PROJECT MANAGEMENT



REDECORATING



REMOVAL SERVICES



DELIVERY AND ASSEMBLY



RECYCLING

## PLANNING



FURNITURE INVENTORY



LAYOUT PLANNING



SPACE AND INTERIOR DESIGN

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