

BEATBOX ALLOWS MORE DIVERSE USE OF SPACES IN LEARNING ENVIRONMENTS

As technology advances and teaching methods evolve, it is important that learning environments keep pace with these changes. Martela's Beatbox, a compact seating stand for small groups, enables learning activities in locations other than the classroom. Beatbox is easy to move and store, making it ideal for the changing needs of learning environments.



The idea for this new piece of furniture arose as a result of the evolving needs of schools and other learning environments. There is a desire to use spaces such as corridors and lobbies more flexibly in addition to the traditional classrooms.

“Stairs are places where people naturally meet or gather. That’s the basis for Beatbox’s classic design. The stepped structure invites you to sit down and is a relaxing place to spend time or for teaching, especially in schools,” says Martela designer Iiro Viljanen.

Seating stand and performance stage in a single package

“Beatbox is ideal for a range of purposes, as it serves not only as a viewing stand, meeting spot and general seating area, but also as a place for presentations and lectures. The natural stage area in front of the seating can be further emphasised by adding another Beatbox, perhaps opposite the first one,” says Simo Suuraho, Product Manager at Martela.

In schools the Beatbox seating stand is ideal for group work and for a variety of different tasks. It can also be used in teaching situations involving small groups.

“Beatbox can also be used in conjunction with new, interactive learning applications, as the seating stand can be placed near a screen or presentation spot,” explains Suuraho.

Beatbox is made up of three parts that together form a stepped seating stand. Thanks to the telescopic structure, the lowest sections can be pushed inside the unit, making temporary storage much easier. The whole Beatbox unit is on wheels, so it can be moved easily to the desired location.

Martela Oyj

phone	+358 (0)10 345 50
fax	+358 (0)10 345 5744
address	Takkatie 1, Box 44, FI-00371 HELSINKI
VAT	FI01148912
internet	www.martela.com

Beatbox is practical and also looks great. Its painted ends will brighten things up wherever it is used. Beatbox's dimensions are: height 1.3 metres, width 2.2 metres and depth (extended) 1.6 metres.

Media inquiries:

Simo Suuraho, Product Manager, Martela Oyj,
telephone +358 (0)500 41 20 63
e-mail simo.suuraho@martela.fi

Leena Puttaa-Sollo,, Brand and Communication Manager, Martela Oyj
Telephone +358 (0)40 84 95 480
e-mail leena.puttaa-sollo@martela.fi

Photos: Martela [picture archive](#)
username: martela
password: picvip

Martela Corporation designs and supplies ergonomic and innovative furniture and provides interior planning services. Martela's products and services help realise the full functional and aesthetic potential of working spaces as well as learning environments and care facilities. Established 68 years ago, Martela is a family business and the market leader in Finland. The company is listed on NASDAQ OMX Nordic. In 2013, Martela employed 770 staff in the Nordic countries, Poland and Russia and its consolidated revenue were EUR 132.3 million. Martela adheres to sustainable practices in all areas of its business operations.

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