

CURRICULUM VITAE



Jacob Kragh

Born 1970, Denmark. Resident of Copenhagen

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Education

M.Sc. International Business, Aarhus University

Key Experience

- **CEO, Stokke, Oct 2019 – Present**
- **Founder, Kragh Advisory, Jan 2019 - Oct 2019, Copenhagen Area, Denmark**
- **SVP, General Manager, LEGO Group, Nov 2015 - Nov 2018, Shanghai, China**
- **President, LEGO Education, May 2010 - Oct 2015**
- **Chairman Of The Board, Joint Venture between LEGO Education and Pitsco, 2010 – 2014, USA**
- **Chairman Of The Board, Joint Venture between LEGO Education and RM, 2010 – 2013, United Kingdom**
- **Senior Marketing Director, LEGO, Jun 2005 – Apr 2010**
- **Various Roles, LEGO, Jun 1997 – Jun 2005**