

Name: Minna Andersson

Age: 43 years

Education: **University of Strathclyde, Scotland, UK**
Master of Engineering, MEng with Distinction, Engineering with Business Management and European Studies, 1990 - 1995

Institute of Marketing (Markkinointi-instituutti), Finland
Marketing Degree, MKT, Markkinointitutkinto, 1996 – 1997

Work Experience: **Marketing and Responsibility Director at Martela Oyj**
2011 –3/ 2017
Brand Management, Marketing and Communications, Corporate Responsibility and Workplace Planning .

Key Account Manager at Canter Oy
2008 – 2011
Key Account Management, Project Management, New Customer Acquisition and Marketing

Book Author at Karisto Oy
2005 –2006
Research work and writing a book published by Karisto in 2007

Marketing Manager at Xerox Oy
1996 - 2008
Marketing and Product Management, Customer Operations Management, Industry Marketing, Application Specialist

System Specialist at Martela Oy
1995 - 1996
Sales Software Development, Internal Training

LinkedIn: [Minna Andersson](#)